

aaf[®] district 7

2023-2024 **american
advertising
awards**

addy[®] award winners

AMERICAN
ADVERTISING
AWARDS

committee



SARAH JONES

District 7 American Advertising Awards
Chair and AAF Eastern Region Chair



MICHELLE CLARKE PAYNE

AAF District 7 Representative
to N3AC Committee

volunteers

WINNERS BOOK DESIGN

KANE KILLGORE

WINNERS REEL PRODUCTION

CHRISTINA RHOADES

special
thanks

aaf® district 7

judges

PROFESSIONAL ENTRIES



MOLLY CHVALA

SVP, User Experience
Crowley Webb

Molly has spent the past 20+ years creating products, delivering compelling user experiences, and fostering long-lasting relationships with industry-leading companies and professionals. She joined Crowley Webb in 2018 to lead the ideation, design, and development of the digital work for all clients. Not long after, she co-founded the DEI committee. As part of this effort, she helped create and continues to co-lead Crowley Webb's Chroma initiative. She is most passionate about trying to initiate change that matters – both at work and throughout the Western New York community.



CRYSTAL DAVIS

Associate Director
Creative Strategy & Brand Management
Embry-Riddle Aeronautical University

Visual communicator with 18 years experience in advertising, marketing and higher education. Currently focusing on creative design strategy and brand implementation for a private university in Florida. Has been actively involved in AAF for seven years, serving in various board and judging roles. Currently, she holds the position of communications chair for the Daytona Beach chapter.



KAT DALAGER

Creative Wrangler
Freelance

Kat's diverse professional journey has spanned several decades and has encompassed numerous advertising agencies and in-house agencies, including Carmichael Lynch, Campbell Mithun/McCann, The Martin Agency, Target Corporation, Best Buy and Life Time Fitness. She's held leadership roles in art, video and print production, project management, creative services, process improvement and creative operations. An AAF past president and a current board member of ASMP-MSP, Kat is passionate about giving back to both students and professionals in the marketing community and strives to bring diversity, equity, inclusion and belonging to all facets of the industry.

judges

PROFESSIONAL ENTRIES



JEN HOHN

Partner/Chief Creative Officer
Articulation

Jennifer Hohn is a partner and Chief Creative Officer at Articulation, a full-service advertising agency in Colorado. Throughout her career she's worked on a wide range of brands like Intel, The Colorado Department of Public Health and Environment (CDPHE), Rock Bottom Brewery, Snowmass Tourism, and US Figure Skating. Over the last decade she's judged many district and regional shows for AAF. Jen is also a former co-chair for The Fifty, Colorado's AAF Award Show. She's been President of Ad Club Colorado and advisor for The One Club. Jen spoke on the power of empathy for 99U and about the need for neurodiversity in advertising at the national 3% Movement Conference. In her free time, she loves hitting the trails with her pup.



JEFF PAPPALARDO,

Founder/Creative Director
InKind Marketing & Design

Jeff is currently the Founder/Creative Director of InKind, a marketing and design consultancy focused on helping nonprofits and community organizations. He retired in 2023 as Chief Creative Officer of Crowley Webb. Jeff has worked for a variety of clients, including ABC Television, Red Lobster, Fisher-Price, Miller Brewing Company, Arby's, Campbell's Soup, Saab-Scania, Bank of New York, Karastan Rugs, Océ Copiers, Dow Jones, The Wall Street Journal, Sony Theatres, Best Foods, Interfaith Hunger Appeal, Oxford Health Plans, Independent Health, Blue Cross Blue Shield, M&T Bank, Buffalo Bills, Niagara University, Arrow Fastener, and Buffalo Prep. His work has been recognized by The One Show, Communication Arts, Print Design Annual, Art Direction Magazine, Connecticut Art Directors Club, The Globals, American Corporate Identity, District 2 ADDYs, and Buffalo ADDYs. Jeff has served on the boards of the Ad Club of Buffalo, The Irish Classical Theatre Company, WNY United Against Drug & Alcohol Abuse Foundation, and is currently on the board of Buffalo Prep. He lives in downtown Buffalo, and has two grown children, Ben and Grace, and a grandson, Wesley.



DEANN OCONNOR

Executive Vice President
Sunny 505

DeAnn wears a lot of hats. She provides direction and creative solutions for some of the biggest clients at SUNNY505, one of New Mexico's largest advertising agencies. DeAnn has extensive experience in advertising, design, user experience and strategy. She has been recognized with awards from AAF New Mexico, Graphic Design USA Magazine, the National Council for Marketing and Public Relations and the PRSA. She has served as a past president and board member of AAF New Mexico, as well as their Executive Director. DeAnn is a native of Santa Fe New Mexico and when she's not creating award winning projects, you can find her enjoying after school sports and outdoor activities with her two daughters and husband.

judges

STUDENT ENTRIES



MARK NAPARSTEK

Executive Creative Director
Good Giant

Mark serves as Executive Creative Director for Good Giant. Over the years he has judged many awards shows across the country and guest lectured at higher education institutions including The Miami Ad School, ASU, and UNLV. His work has garnered numerous awards and has been featured in The New York Times, Forbes, ABC News, Nightline, The View, USA Today, amongst numerous others. He also has been named Creative Person of the Year by the Phoenix, Arizona AAF.



JONATHAN PALMISANO

Manager, Strategic Communications
Blue Cross Blue Shield of Louisiana

Jonathan is an award-winning artist and designer with over 15 years of industry experience. He currently serves as Manager, Strategic Communications for Blue Cross and Blue Shield of Louisiana. Outside of the office he can be found making fine art and doing freelance illustration as JPALMISANOart, as well as supporting AAF Baton Rouge and AAF District 7.



TROY POTTGEN

Professor of Design
Grand Canyon University

Troy is a copywriter and creative director with more than 20 years of agency experience from Amsterdam to Los Angeles to Phoenix. Presently he serves as a Professor of Design at Grand Canyon University. He loves his wife, two kids, and one of his two cats. He doesn't write or run as much as he would like to.

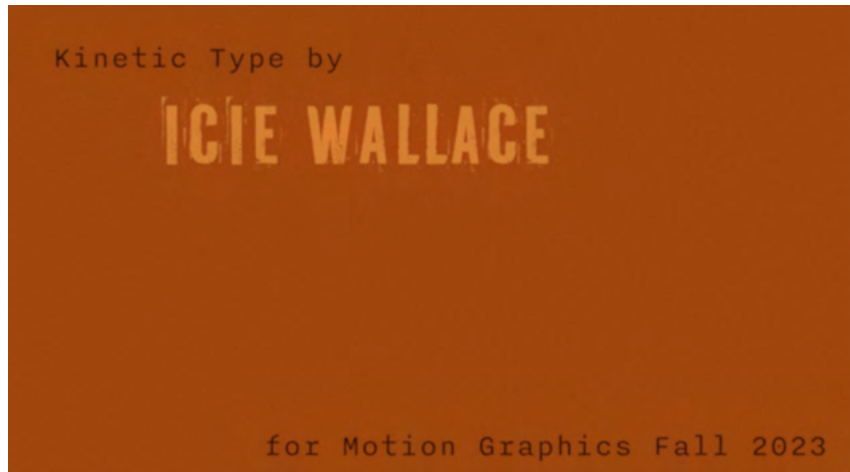
aaf[®] district 7

student **best**
of show

addy[®] award winners

Mykonos Kinetic Type Video

OVERALL BEST OF SHOW



VIEW REEL
FOR VIDEO
COMPONENTS 

ICIE WALLACE
Troy University

GLAAD Campaign

BEST OF PRINT



CELINE SANDERSON

Watkins College of Art and Design at Belmont University

ORORO, Cold is History

BEST OF BROADCAST



**VIEW REEL
FOR VIDEO
COMPONENTS**

RILEY CLEAVE & NATALIE FERRARA

The University of Alabama

Planned Parenthood, We Got You

BEST INTEGRATED CAMPAIGN



MEGAN JOHNSON & FALCON WILES
The University of Alabama

Ignite

JUDGES CHOICE AWARD



RENE SIMMONS
Nashville State Community College

Comments from Judge:

"These well-designed posters are topical and very poignant. The illustrations and the design support the message and does so in a playful but powerful way. I want a set for my local library."

NOW Campaign

JUDGES CHOICE AWARD



ANNA RAMSEY

Watkins College of Art and Design at Belmont University

Comments from Judge:

"I chose this campaign because, quite simply, it contains the perfect trifecta of great advertising--wonderfully shocking visuals, wickedly smart copywriting, and massively necessary messaging. I love it when a piece of creative makes me think, "Man, I wish I'd thought of that." And while there was much to love in this year's competition, no piece made me say that to myself more than this one. Well done."

How I See It Exhibition

JUDGES CHOICE AWARD



Comments from Judge:

"This installation was brought to life for me through the painstaking details incorporated in its execution. The thought-provoking subject matter, use of multiple materials and processes, and a willingness to go above and beyond truly made this a memorable piece of work."

student
gold
addy® award winners

Make 'Em POP

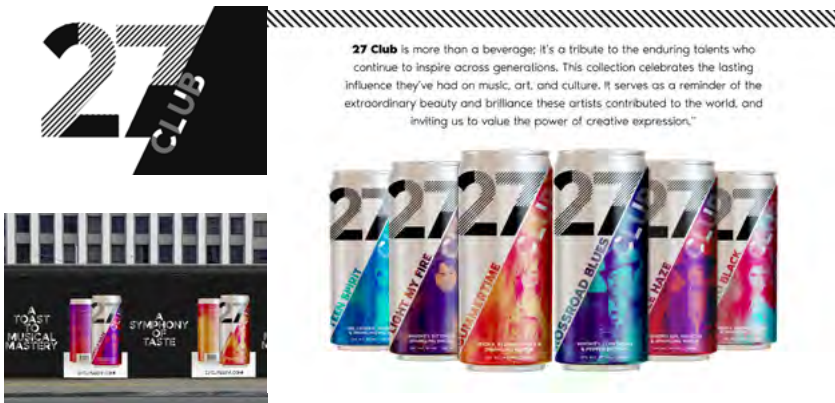
SALES PROMOTION > PACKAGING



BHAVANI SITARAMAN
Savannah College of Art and Design

27 Club Packaging

SALES PROMOTION > PACKAGING



LISA GREENE
Tulane University

Empire State of Celebration

SALES PROMOTION > PACKAGING



TARA TAVANAPOUR
Middle Tennessee State University

Reeds Packaging

SALES PROMOTION > PACKAGING



RAMZEE CAMARENA
Watkins College of Art and Design at Belmont University

House of Bread - Business Cards

COLLATERAL MATERIAL > STATIONERY PACKAGE



RACHEL DOYLE

The University of Alabama at Birmingham

View Finder Editorial Spreads

COLLATERAL MATERIAL > PUBLICATION DESIGN > SERIES



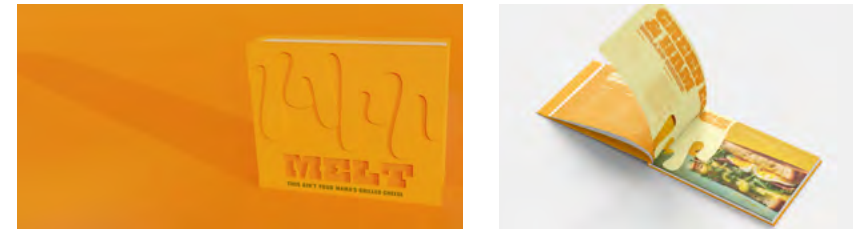
VIEW REEL FOR VIDEO COMPONENTS

RILEY ABSTON

Jacksonville State University

Melt Cookbook

COLLATERAL MATERIAL > PUBLICATION DESIGN > BOOK DESIGN

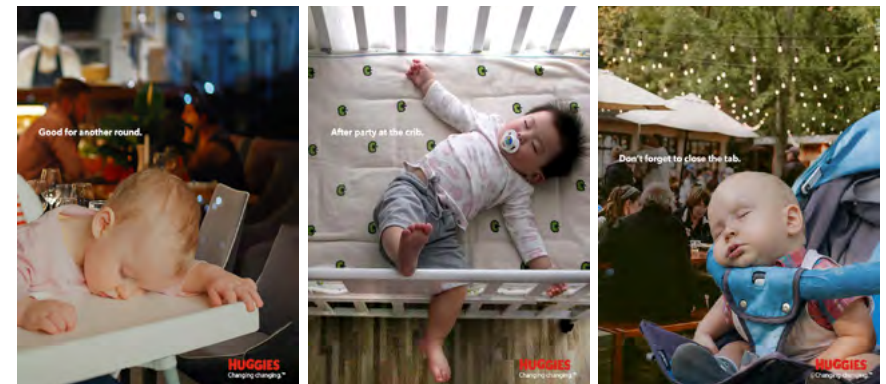


BRYAN ROBINSON

Miami Ad School

Huggies, Changing Changing

MAGAZINE ADVERTISING CAMPAIGN



ELLE PRENDERGAST & JULIANA LAPORTA

The University of Alabama

Ignite

OUT-OF-HOME > POSTER CAMPAIGN



RENE SIMMONS

Nashville State Community College

GLAAD Campaign

OUT-OF-HOME > POSTER CAMPAIGN

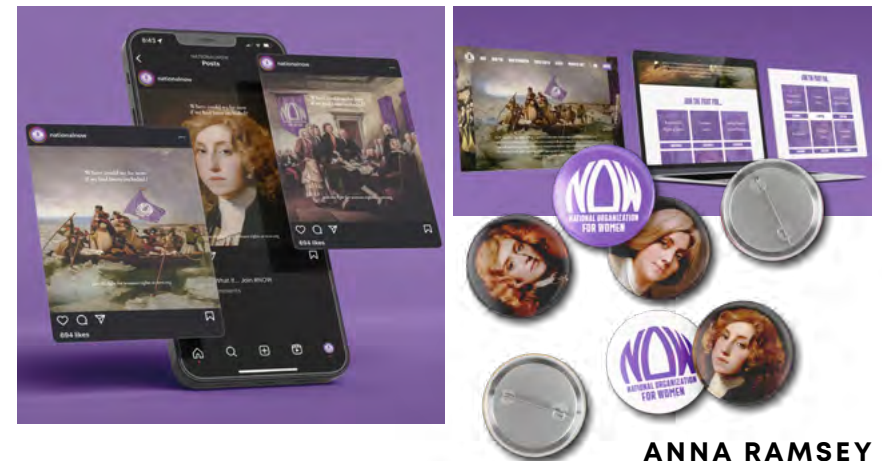


CELINE SANDERSON

Watkins College of Art and Design at Belmont University

NOW Campaign

OUT-OF-HOME > OUTDOOR & TRANSIT ADVERTISING CAMPAIGN



ANNA RAMSEY

Watkins College of Art and Design at Belmont University

How I See It Exhibition

AMBIENT MEDIA > GUERILLA MARKETING > INSTALLATIONS AND EVENTS

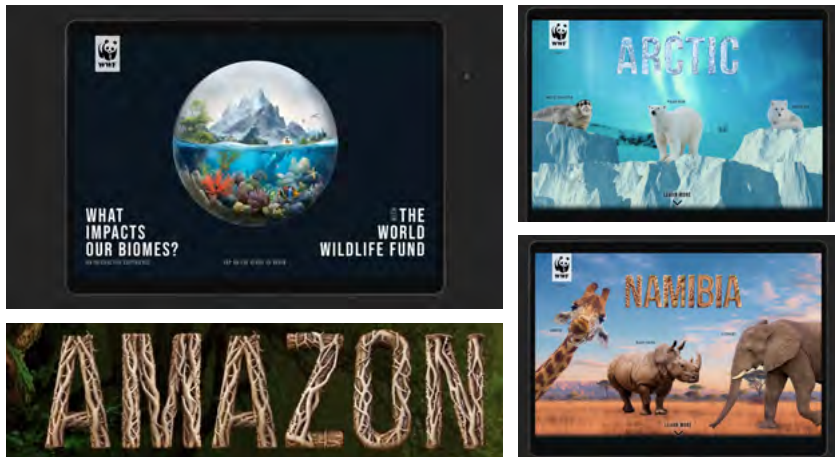


ANA CANNON

Middle Tennessee State University

WWF Biomes Interactive Experience

MOBILE OR WEB-BASED APPS



VIEW REEL
FOR VIDEO
COMPONENTS

SAVANNAH HARDEN
Middle Tennessee State University

What Big Teeth TV Intro

TELEVISION ADVERTISING

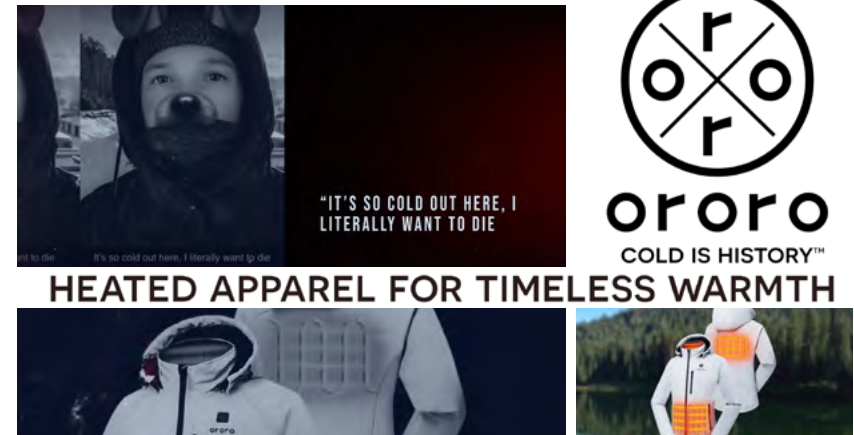


VIEW REEL
FOR VIDEO
COMPONENTS

JOSIE RUSSELL
University of Southern Mississippi

ORORO, Cold is History

TELEVISION ADVERTISING

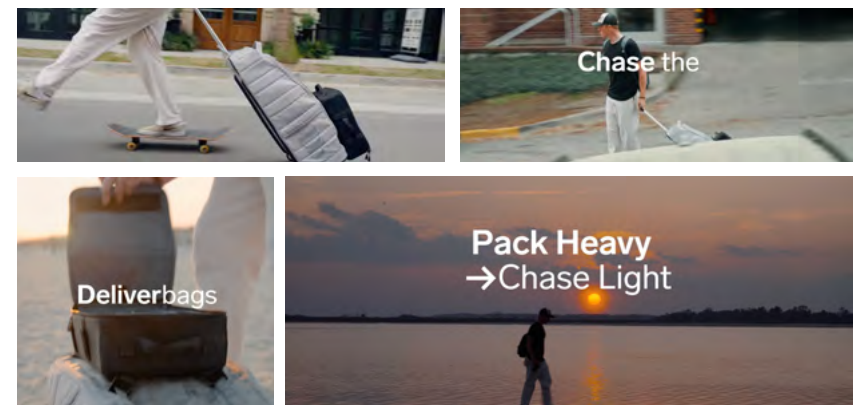


VIEW REEL
FOR VIDEO
COMPONENTS

RILEY CLEAVE & NATALIE FERRARA
The University of Alabama

Pack Heavy - Chase Light

TELEVISION ADVERTISING



VIEW REEL
FOR VIDEO
COMPONENTS

MAX FALLENIUS
Savannah College of Art and Design

Starry Brand Commercial

TELEVISION ADVERTISING



VIEW REEL FOR VIDEO COMPONENTS

BEN CARROLL-GARRETT
East Tennessee State University

Cedar Glade Brews Campaign

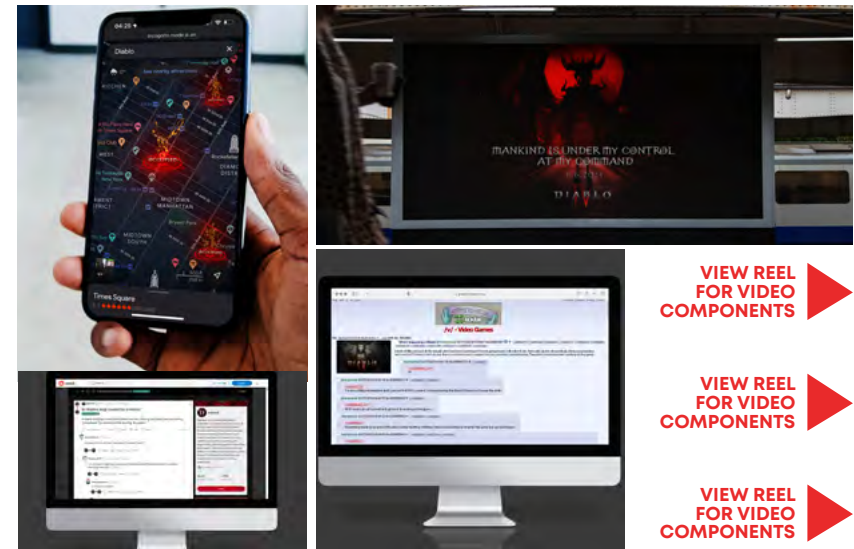
INTEGRATED ADVERTISING CAMPAIGN > B-TO-B CAMPAIGN



MISUN ROLLO
Middle Tennessee State University

Diablo IV: Made By Demons

INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

YULA RYOO, SARAH MONICK, XIANGYUE MENG, FOLABOMI OYEWO, QINGYING ZHU, LINXIN LU, AFSHIN ESMAEL & ZHENTAO XIA
Savannah College of Art and Design

Grab Your Sharpie

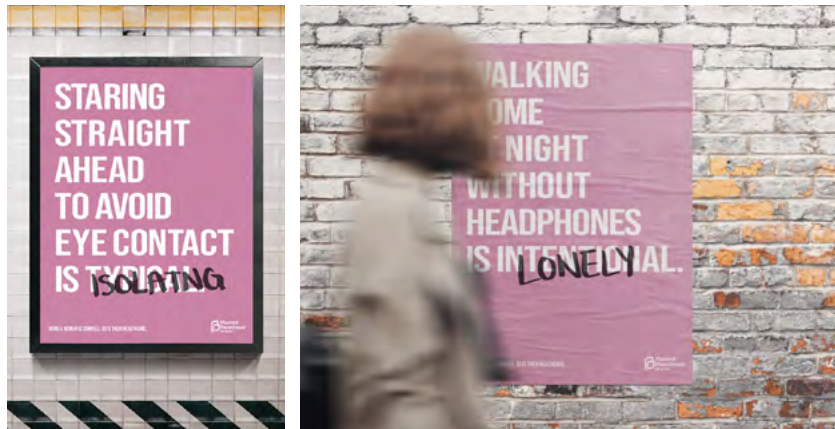
INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



ANNETTE GONZALEZ-ESPANOL
Savannah College of Art and Design

Planned Parenthood, We Got You

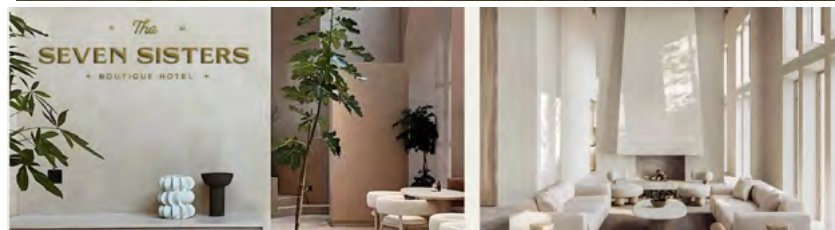
INTEGRATED ADVERTISING CAMPAIGN > CONSUMER CAMPAIGN



MEGAN JOHNSON & FALCON WILES
The University of Alabama

Seven Sisters Hotel

INTEGRATED BRAND IDENTITY CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

TAYLOR PIRTLE
Miami Ad School

Ramen Illustration

ILLUSTRATION

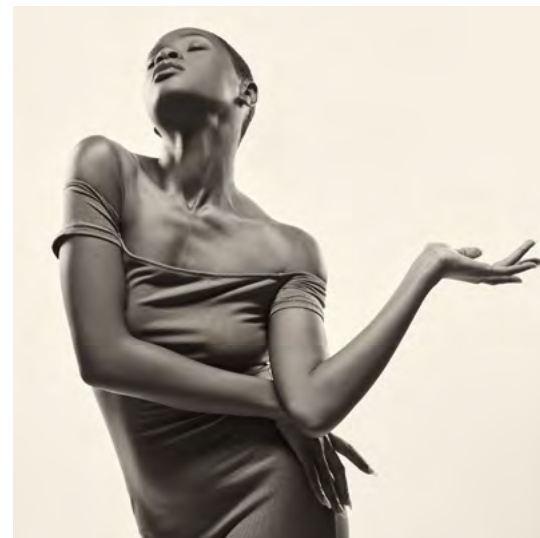


VIEW REEL
FOR VIDEO
COMPONENTS

BIANCA JOHNSON
Tulane University

Kay

STILL PHOTOGRAPHY > BLACK & WHITE



LIV DONALDSON
Miami Ad School

Flightdeck: Typographical Card Deck

ART DIRECTION

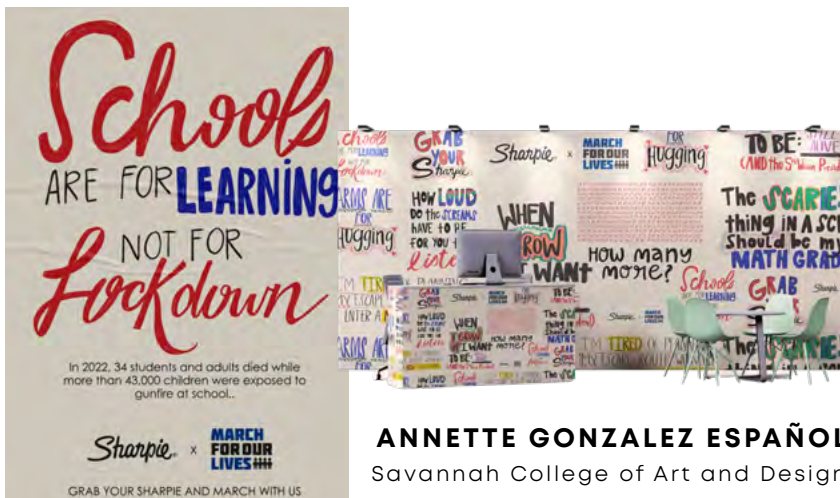


SHUIHAN DING

Savannah College of Art and Design

Grab Your Sharpie

ART DIRECTION



ANNETTE GONZALEZ ESPAÑOL

Savannah College of Art and Design

Mykonos Kinetic Type Video

FILM, VIDEO & SOUND > ANIMATION OR SPECIAL EFFECTS



[VIEW REEL FOR VIDEO COMPONENTS](#)

ICIE WALLACE

Troy University

Starry Brand Commercial

FILM, VIDEO & SOUND > ANIMATION OR SPECIAL EFFECTS



[VIEW REEL FOR VIDEO COMPONENTS](#)

BEN CARROLL-GARRETT

East Tennessee State University

student
silver
addy® award winners



SALES PROMOTION > PACKAGING

Sola: Brews For Every Type of YOU

BHAVANI SITARAMAN

Savannah College
of Art and Design

COLLATERAL MATERIAL >
SPECIAL EVENT MATERIALS

Frist Gala

JULIA BANCROFT

Watkins College of Art and Design
at Belmont University

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

The History of Pink

HALLIE ANNE JONES

Auburn University

SALES PROMOTION > PACKAGING

Medialuna Packaging

KARSON GUNN

University of Southern Mississippi

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

13 Ways of Looking at a Typeface

ANDY NGUYEN

The University of Alabama

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

Everything Pesto Book

ABBY HENDERSON

The University of Alabama
at Birmingham

SALES PROMOTION > POINT OF PURCHASE

Diablo IV - Diablo Style

SYDNEY SMITH, ART DIRECTOR

JOHANA CHAVEZ, COPYWRITER

LIV TATE, COPYWRITER

KYLIE LONG, ART DIRECTOR

KENNETH HARRIS, ART DIRECTOR

The University of Alabama

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

The Virginian

REESE YARBROUGH

The University of Alabama

DIRECT MARKETING

Orai Subscription Box

BRITTANY HOOPER

Nashville State Community College

OUT-OF-HOME > POSTER CAMPAIGN

America Has Room for Everyone

CONNER GAYDA

Jacksonville State University

OUT-OF-HOME > POSTER CAMPAIGN

Rumble Campaign Poster Series

KARSON GUNN

University of Southern Mississippi

OUT-OF-HOME > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN

Kodak - Life in Film

MARIAN HAWIT ROSMO

Savannah College of
Art and Design

OUT-OF-HOME > OUTDOOR & TRANSIT
ADVERTISING CAMPAIGN

Fancy Feast: Who Owns Whom?

ELLA CORBETT

Savannah College of
Art and Design

AMBIENT MEDIA > GUERILLA MARKETING >
INSTALLATIONS AND EVENTS

Start Fresh - Heineken Campaign

**MAURA CHANDLER,
ART DIRECTOR**

**MAYA INGRAHAM,
PHOTOGRAPHER**

ANNA BOLDEN, DESIGNER

MAYA NAYAK, VIDEO EDITOR

DARRYN HAMMOND, DESIGNER

Savannah College of
Art and Design

MOBILE OR WEB-BASED APPS

BookMate

SAFIYEH NIKNAMI

Louisiana State University

TELEVISION ADVERTISING

JBL PartyBox, Break The Silence

**IZZY HERNANDEZ &
KATELYN ROBERTS**

The University of Alabama

TELEVISION ADVERTISING

Confidence Is Key

**AMARA HOLLAND,
ART DIRECTOR,
COPYWRITER & DESIGNER**

**NAYDIA BRADFORD,
ART DIRECTOR & DESIGNER**

**SOFIA SANCHEZ,
ART DIRECTOR & DESIGNER**

**CHRISTIANA BROWN,
VIDEO EDITOR**

**SAM ARANO,
DESIGNER**

Savannah College of
Art and Design

TELEVISION ADVERTISING, SINGLE

TV Intro

KARSON GUNN

University of Southern Mississippi

INTEGRATED ADVERTISING CAMPAIGN >
CONSUMER CAMPAIGN

Post-it - Don't Say it, Stick it

**KATIANA MARTINEZ,
COPYWRITER & ART DIRECTOR**

**ANNETTE GONZALEZ ESPANOL,
COPYWRITER & ART DIRECTOR**

Savannah College of
Art and Design

INTEGRATED ADVERTISING CAMPAIGN >
CONSUMER CAMPAIGN

Airbnb - The Babies Category

**VISHWA PATEL, JULIA
ARDILA, & YUXIN YI**
Savannah College of
Art and Design

INTEGRATED ADVERTISING CAMPAIGN >
CONSUMER CAMPAIGN

Amtrak, Cruisin Attitude

**HILL JONES &
NATALIE FERRARA**
The University of Alabama

INTEGRATED ADVERTISING CAMPAIGN >
CONSUMER CAMPAIGN

AirTag, Fear Less

HILL JONES
The University of Alabama

INTEGRATED BRAND IDENTITY CAMPAIGN

HOTEL GLENMAY & BLIND PIG

MARID DAVIS
Nashville State Community College

INTEGRATED BRAND IDENTITY CAMPAIGN

Family and Youth Service Center

**SOPHIA SIMON,
GRAPHIC DESIGNER
& ILLUSTRATOR**

**LUCY HE,
ART DIRECTOR,
COPYWRITER
& ILLUSTRATOR**

Louisiana State University
Zoe Ashley, Graphic Designer
Emma Theodore, Graphic Designer

INTEGRATED BRAND IDENTITY CAMPAIGN

Beyond The Hanger

SAMANTA VELAZQUEZ
Middle Tennessee State University

INTEGRATED BRAND IDENTITY CAMPAIGN

ERA FILM CO. CREATION & BRANDING

EMMA FERRANTE
Samford University

ILLUSTRATION CAMPAIGN

Tiny Tarot

JONATHAN GLEATON
Miami Ad School

STILL PHOTOGRAPHY > BLACK & WHITE

“Almost” | UofM Men’s Basketball

ZACH WALL
University of Memphis

ART DIRECTION CAMPAIGN

NIKE X FUTURA

ANVISHA VORA

Savannah College of
Art and Design

FILM, VIDEO & SOUND >
CINEMATOGRAPHY > SINGLE

It's Me, Eloise!

**ANABEL GONZALEZ,
SECONDARY PHOTOGRAPHER
& LIGHTING**

**ISABELLA BOLAÑOS,
CREATIVE DIRECTOR
& PHOTOGRAPHER
LAUREL WOLCOTT,
DESIGNER &**

**CREATIVE DIRECTOR
MARIA PELLETIER,
VIDEOGRAPHER
& VIDEO EDITOR**

**MIRANDA GARZA,
VIDEOGRAPHER
ISABELLA KOSMAN,
MAKEUP & HAIR**

Savannah College of
Art and Design

FILM, VIDEO & SOUND > ANIMATION
OR SPECIAL EFFECTS

Year And Year Thesis Project

TONG LING

Troy University

FILM, VIDEO & SOUND > CINEMATOGRAPHY

ETERNAL NIGHT - INTRODUCTION VIDEO

CAITLYN SCHINTZIUS

University of Southern Mississippi

FILM, VIDEO & SOUND > ANIMATION
OR SPECIAL EFFECTS

COFFEE LOWER THIRD ANIMATIONS

RACHEL RIBANDO-GROS

Tulane University

FILM > VIDEO & SOUND >
CINEMATOGRAPHY CAMPAIGN

Stephen King Catalog Campaign

**NATHAN HOBBS &
HOWARD PURVEE**

Troy University
Zack Pappanastos, Director

aaf[®] district 7

professional **best**
of show

addy[®] award winners

M & M Customs Poster Campaign

OVERALL BEST OF SHOW



LEWIS COMMUNICATIONS for **M & M CUSTOMS**

Spencer Till, Chief Creative Officer

Steve Skibba, Copywriter

Broken Barrel Packaging

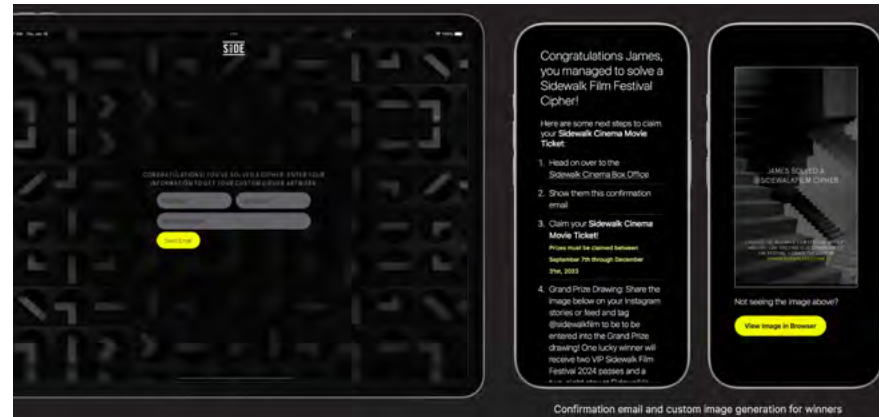
BEST OF PRINT



TILT for INFUSE SPIRITS

Unlocking Creativity

BEST OF DIGITAL



BIG COMMUNICATIONS for SIDEWALK FILM FESTIVAL

Shannon Harris, Executive Creative Director

Brian Curtin, Creative Director & Animator

Ali Clark, Associate Creative Director & Animator

Dan Gavin, Digital Experience Engineer

Will Nash, 3D Artist

Aaron Gresham, Typography Design

Kristin Dober, Senior Producer

Julia Meyer, Senior Account Executive

Always Forward

BEST OF BROADCAST



77 VENTURES CREATIVE for NASCAR

- Galen Bernard, CCO, 77 Ventures Creative
- Doug Hanshaw, ECD, 77 Ventures Creative
- Michael Haje, President, 77 Ventures Creative
- Kim Daniels, Executive Producer, 77 Ventures Creative
- Meredith Weiss, Managing Director, 77 Ventures Creative
- Imperial Woodpecker, Production Company
- Mark Jenkinson, Director
- Miguel de Olaso, DP
- Charlie Cocuzza, Production EP
- Robby Mooring, Line Producer
- Whitehouse Post, Editorial

VIEW REEL FOR VIDEO COMPONENTS

Great Mississippi Road Trip

MOASIC AWARD



MCJ MOBILIZES LIKE MEDGAR

Stature and eloquence in Mississippi and beyond are tribute to Medgar Evers, but for greatest and most lasting memorial to Evers, work is the way.



This push focuses on helping community members realize potential through their unique needs and challenges, and understand how they can use the democratic process to create change and accountability. Community members gain a deeper understanding of how voting for school board members, city council members, judges, school clerks, and state and federal officials affects their daily lives.

MCJ also partners with a broad coalition of challenging interests, which represent diverse, thoughtful perspectives. Black cooperatives, and recently Black State Courts, address economic challenges, to the rural and urban communities, the city and state officials. The law created a new Civil City Improvement District, which will address the needs of the city and state officials and the state and federal officials. The Mississippi Business Council, which has the support of approximately 100 small and medium-sized businesses, is also a key partner in the effort to address the needs of the state and federal officials.



THE GREAT MISSISSIPPI ROAD TRIP

Founded in 2019, the Mississippi Center for Justice (MCJ) is a nonprofit, public interest law firm committed to advancing social, racial, and economic justice. MCJ's Great Mississippi Road Trip participants in the virtual and on-site road trip were chosen from across the state to represent the diverse perspectives of the state and the ongoing impact of the state's history on the lives of its people.



KIRKPATRICK & PORCH CREATIVE for MISSISSIPPI CENTER FOR JUSTICE

- Marlo Kirkpatrick, Writer/Account Executive
- Alecia Porch, Designer/Art Director
- Sabrina Howard, Illustrator
- Robby Followell, Photographer (Contemporary Images)
- Karen Johnson, Production Assistant
- John Plucker/Hederman, Printer

Generations Strong Wall

MOSAIC AWARD



HATTIESBURG CONVENTION COMMISSION for **SIXTH STREET MUSEUM DISTRICT/HISTORIC EUREKA SCHOOL**

Kari Zendejas, Art & Design Supervisor
Latoya Norman, Director of Museums

**VIEW REEL
FOR VIDEO
COMPONENTS** 

I Am New Orleans Mural #1

MOSAIC AWARD



SPEARS GROUP for **W.K. KELLOGG FOUNDATION**

Jade Meyers, Visual Artist

Generations Strong Wall

JUDGES CHOICE



HATTIESBURG CONVENTION COMMISSION for SIXTH STREET MUSEUM DISTRICT/HISTORIC EUREKA SCHOOL

Kari Zendejas, Art & Design Supervisor
Latoya Norman, Director of Museums

VIEW REEL FOR VIDEO COMPONENTS

Comments from Judge:

"This piece shows what phenomenal things can be accomplished when art and commerce collaborate to create work that celebrates those who helped build a community. I was inspired to explore the installation even further post-judging and it gave me chills to read more about the nearly 180 leaders featured in the project. Kudos to all!"

Liquid Death Enema of the State Kit

JUDGES CHOICE



HUMANAUT for LIQUID DEATH

David Littlejohn, Humanaut Chief Creative Director
Bethany Maxfield, Humanaut Creative Director
Steven Preisman, Humanaut Associate Creative Director
Emily DeMario, Humanaut Copywriter
Mike Cessario, Liquid Death Co-Founder/CEO
Dan Murphy, Liquid Death SVP of Marketing
Andy Pearson, Liquid Death VP of Creative
Greg Fass, Liquid Death VP of Marketing
Frank Dresmé, Liquid Death VP of Design
Misha Brunelli, Liquid Death VP of Cultwear
Will Carsola, Liquid Death Creative Director
Stu Golley, Liquid Death Associate Creative Director

VIEW REEL FOR VIDEO COMPONENTS

Comments from Judge:

"Once again, Liquid Death wins the internet with branded content. It's a reminder that more than anything, audiences want to be entertained with unexpected ideas. Ideas demanding to be shared and talked about. People will either love or hate this work, but ultimately, no one can possibly ignore or forget it."

Wayfaring Stranger

JUDGES CHOICE



ELEVEN PRODUCTIONS for BIGGER STORY MUSIC / BMGPM

Blake Benton, Editor / Creative Director
 Katie DeLoach, Producer
 Angelica Lyublinskaya, Title Designer
 Ken Lewis, Music Producer
 Scott Dente, Music Producer

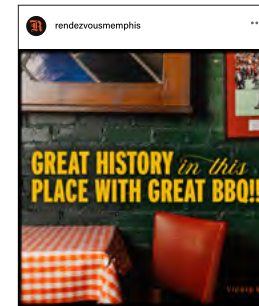
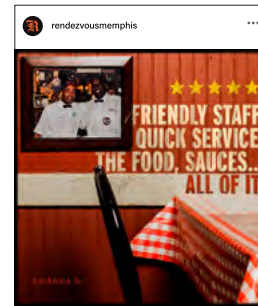
[VIEW REEL FOR VIDEO COMPONENTS](#) 

Comments from Judge:

"This video won my judge's choice award for its masterful storytelling and innovative concept. The music and visuals were carefully curated and the pacing and editing were so seamless. I was completely immersed from the opening scene to the final frame, setting it apart from the rest of the entries."

Rendezvous Online

JUDGES CHOICE



DCA for CHARLIE VERGOS' RENDEZVOUS

Doug Carpenter, Executive Creative Director
 John David Dowdle, Associate Creative Director
 Abbie Gordon, VP Account Service & Digital Strategy
 Houston Cofield, Photographer in Residence
 Brody Kuhar, Digital Content Creator
 Cara Greenstein, VP Public Engagement
 Emma Meskovic, Digital Content Manager
 Annelise Danielson, Project Manager
 Leah Gafni, VP Strategic Activations

[VIEW REEL FOR VIDEO COMPONENTS](#) 

[VIEW REEL FOR VIDEO COMPONENTS](#) 

Comments from Judge:

"The photography is gritty, fun and very interesting. I loved the logo elements, specifically the way the "R" is used in the design work. The copywriting for the social posts were well thought out and beautifully written. All around a beautifully designed brand."

Hope Heals | A Redefined Story

JUDGES CHOICE



CEDAR CREATIVE for HOPE HEALS

Ethan Milner, Director, Editor
Kevin Johnson, Producer
Greyson Welch, Camera Operator & Assistant Editor
Katherine & Jay Wolf, Talent

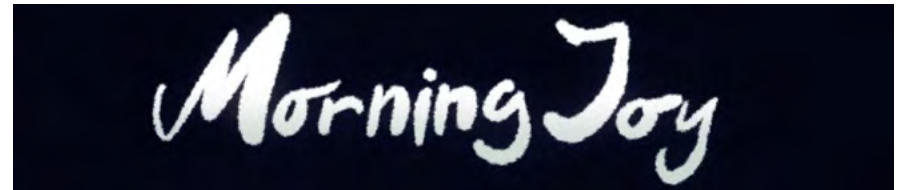
[VIEW REEL FOR VIDEO COMPONENTS](#)

Comments from Judge:

Videos like this are often schmalzy and heavy handed. This one was tasteful and full of beautiful storytelling, emotion, and power. Kudos!"

Morning Joy

JUDGES CHOICE



[VIEW REEL FOR VIDEO COMPONENTS](#)

Comments from Judge:

"Morning joy was an emotional journey that really touched me. The beautiful illustrations and original music is a fully engaging piece of storytelling."

LIAISON PICTURES for KAWAI

John Henry Hinkel, Director/Producer
Ethan Pakchar, Writer/Producer

professional
gold
addy® award winners



Jack Daniel's Bonded Rye Sales Kit

SALES PROMOTION > SALES KIT



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
 Hart Armstrong, Senior Art Director
 Erica Mikrut, Senior Copywriter
 Niki Giacchina, Project Manager
 Betty Mason, Senior Production Manager
 Ricky Carroll, Senior Production Manager

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

Jack Daniel's Bonded Rye Launch

SALES PROMOTION CAMPAIGN



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
 Hart Armstrong, Senior Art Director
 Erica Mikrut, Senior Copywriter
 Niki Giacchina, Project Manager
 Betty Mason, Senior Production Manager
 Ricky Carroll, Senior Production Manager

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

Broken Barrel Packaging

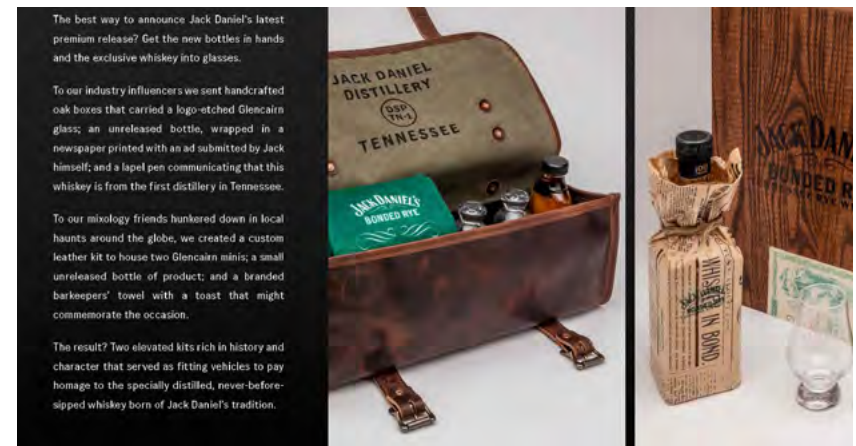
SALES PROMOTION > PACKAGING CAMPAIGN



TILT for INFUSE SPIRITS

Jack Daniel's Bonded Rye Launch

SALES & MARKETING > DIRECT MARKETING > DIRECT MAIL



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
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 Erica Mikrut, Senior Copywriter
 Niki Giacchina, Project Manager
 Betty Mason, Senior Production Manager
 Ricky Carroll, Senior Production Manager

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

Jack Daniel Distillery Report

COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
Ted Cass, Senior Art Director
Lauren Haitas, Copywriter
David Bailey, Photographer
Niki Giacchina, Project Manager
Ricky Carroll, Senior Production Manager

Phi Kappa Phi Forum Magazine Covers

COLLATERAL MATERIAL > PUBLICATION DESIGN > MAGAZINE DESIGN SERIES



STUN DESIGN for PHI KAPPA PHI

Chuck Sanchez, Creative Director
Kim Mackey, Art Director
Sarah Galli, Project Manager
Jenna Lloyd, Graphic Designer
Danny Heitman, Copywriting

VIEW REEL
FOR VIDEO
COMPONENTS

Jack Daniel's Bonded Rye Sales Kit

DIRECT MARKETING > SPECIALTY ADVERTISING



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
Hart Armstrong, Senior Art Director
Erica Mikrut, Senior Copywriter
Niki Giacchina, Project Manager
Betty Mason, Senior Production Manager
Ricky Carroll, Senior Production Manager

VIEW REEL
FOR VIDEO
COMPONENTS

Generations Strong Wall

AMBIENT MEDIA > INSTALLATIONS > SINGLE INSTALLATION



HATTIESBURG CONVENTION COMMISSION for SIXTH STREET MUSEUM DISTRICT/HISTORIC EUREKA SCHOOL

Kari Zendejas, Art & Design Supervisor
Latoya Norman, Director of Museums

VIEW REEL
FOR VIDEO
COMPONENTS

Hattie B's Franklin

AMBIENT MEDIA > INSTALLATIONS



VIEW REEL
FOR VIDEO
COMPONENTS ▶

LOADED FOR BEAR for HATTIE B'S

M & M Customs Poster Campaign

OUT-OF-HOME > POSTER CAMPAIGN



LEWIS COMMUNICATIONS for M&M CUSTOMS

Spencer Till, Chief Creative Officer
Steve Skibba, Copywriter

Jack Daniel's 2023 BBQ Poster

OUT-OF-HOME > POSTER CAMPAIGN



FINN PARTNERS for
JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
Hart Armstrong, Senior Art Director
Erica Mikrut, Senior Copywriter
Niki Giacchina, Project Manager
Betty Mason, Senior Production Manager
Ricky Carroll, Senior Production Manager

Mobile Market Vehicle Wrap

OUT-OF-HOME > LARGE VENUE



VIEW REEL
FOR VIDEO
COMPONENTS ▶

VIEW REEL
FOR VIDEO
COMPONENTS ▶

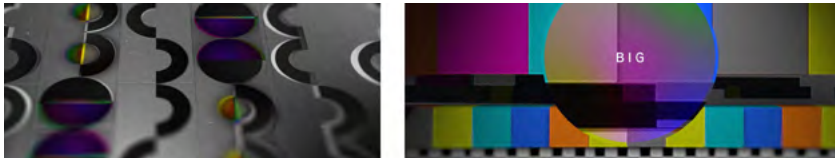
VIEW REEL
FOR VIDEO
COMPONENTS ▶

FEEDING THE GULF COAST

Amanda Young, Director of Marketing & Communications
Caleb Givens, Digital Marketing & Data Specialist

Unlocking Creativity

WEBSITES > MICROSITES

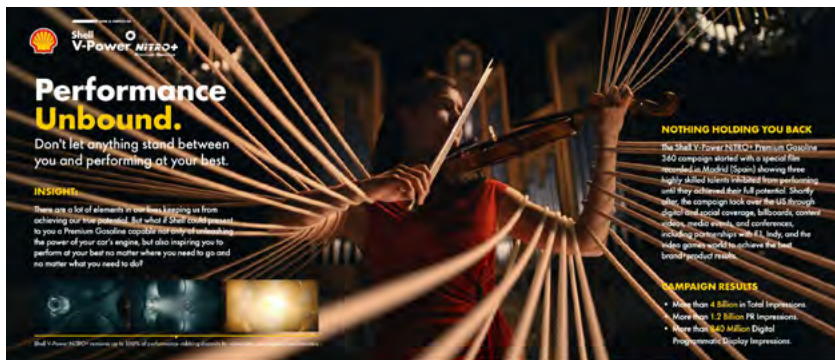


BIG COMMUNICATIONS for **SIDEWALK FILM FESTIVAL**
Shannon Harris, Executive Creative Director
Brian Curtin, Creative Director & Animator
Ali Clark, Associate Creative Director & Animator
Dan Gavin, Digital Experience Engineer
Will Nash, 3D Artist
Aaron Gresham, Typography Design
Kristin Dober, Senior Producer
Julia Meyer, Senior Account Executive

VIEW REEL
FOR VIDEO
COMPONENTS

Shell Performance Unbound

TELEVISION ADVERTISING > REGIONAL/NATIONAL



VIEW REEL
FOR VIDEO
COMPONENTS

VIEW REEL
FOR VIDEO
COMPONENTS

VML for **SHELL USA**
Jared Kozel, EVP, Executive Creative Director
Diogo Mendonca, Associate Creative Director
Marcelo Florentino, Associate Creative Director
Caroline Lancaster, Copywriter
Nicole McIntosh, Account Director
Morgan Kitchens, Account Supervisor
Min Yoo, Sr. Project Manager
Tom Murphey, Chief Creative Officer, North America

Always Forward

TELEVISION ADVERTISING > REGIONAL/NATIONAL



77 VENTURES CREATIVE for **NASCAR**
Galen Bernard, CCO, 77 Ventures Creative
Doug Hanshaw, ECD, 77 Ventures Creative
Michael Haje, President, 77 Ventures Creative
Kim Daniels, Executive Producer, 77 Ventures Creative
Meredith Weiss, Managing Director, 77 Ventures Creative
Imperial Woodpecker, Production Company
Mark Jenkinson, Director
Miguel de Olaso, DP
Charlie Cocuzza, Production EP
Robby Mooring, Line Producer
Whitehouse Post, Editorial

VIEW REEL
FOR VIDEO
COMPONENTS

625 TV Spot

TELEVISION ADVERTISING > REGIONAL/NATIONAL



THE BUNTIN GROUP for **TENNESSEE EDUCATION LOTTERY**
Jeffrey Buntin, Jr., Chief Executive Officer
Dave Damman, President & Chief Creative Officer
Danielle Keenan, VP & Executive Producer
Ray Reed, EVP & Executive Creative Director
Will Cauthen, Senior Creative Lead
Hunter Ractliffe, Designer
Mike Harrell, Copywriter
Brook Dore, SVP Director of Brand Management
Grace Jones, Sr. Brand Manager
Morgan Beaty, Associate Brand Manager
Porchlight, Production Company
Tim Kendall, Director

VIEW REEL
FOR AUDIO
COMPONENTS

“Sprite Icons’ Delight”

BRANDED CONTENT & ENTERTAINMENT FOR ONLINE FILM, VIDEO & SOUND



MAJORITY for **SPRITE/THE COCA-COLA COMPANY**

Omid Farhang, CEO, Founder

Jorge Hernandez, CMO & Founding Partner

Micöi Rankin, Creative Director & Art

Nicolo Giarrano, Creative Director & Copy

Barbara Rego, Senior Art Director

Lonnie Garner, Design Director

Christine Presto, Senior Agency Producer

Nandi George, Freelance Production Coordinator

Snigda Villasencio, Associate Account Director

Holli Wilkins, Senior Account Executive

Paula Bermudez, Agency Coordinator

Matt McLaren, Brand Strategy Director

VIEW REEL
FOR VIDEO
COMPONENTS



Wayfaring Stranger

MUSIC VIDEO



ELEVEN PRODUCTIONS for FOR BIGGER STORY MUSIC / BMGPM

Blake Benton, Editor / Creative Director

Katie DeLoach, Producer

Angelica Lyublinskaya, Title Designer

Ken Lewis, Music Producer

Scott Dente, Music Producer

VIEW REEL
FOR VIDEO
COMPONENTS



Mempho 2023 - Integrated Campaign

INTEGRATED BRAND IDENTITY CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS



VIEW REEL
FOR VIDEO
COMPONENTS



ST. FRANCIS ELEVATOR RIDE for **MEMPHO MUSIC FESTIVAL**

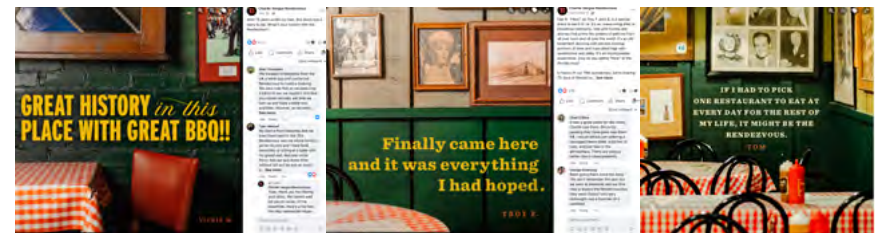
Josh Breeden, Art Director, Animation
and Motion Graphics, & Creative Direction
Tree People International, Animation
& Motion Graphics

VIEW REEL
FOR VIDEO
COMPONENTS



Rendezvous Online

ONLINE/INTERACTIVE CAMPAIGN



DCA for **CHARLIE VERGOS’ RENDEZVOUS**

Doug Carpenter, Executive Creative Director
John David Dowdle, Associate Creative Director
Abbie Gordon, VP Account Service & Digital Strategy
Houston Cofield, Photographer in Residence
Brody Kuhar, Digital Content Creator
Cara Greenstein, VP Public Engagement
Emma Meskovic, Digital Content Manager
Annelise Danielson, Project Manager
Leah Gafni, VP Strategic Activations

VIEW REEL
FOR VIDEO
COMPONENTS



VIEW REEL
FOR VIDEO
COMPONENTS



Port of South Louisiana

LOGO DESIGN



RED SIX MEDIA for **PORT OF SOUTH LOUISIANA**

SERVPRO Declassified

ILLUSTRATION



BUNTIN for **SERVPRO**

Butcher Billy, Illustrator
 Danielle Keenan, VP/Executive Producer
 Dave Damman, President & Chief Creative Officer
 Jayden Harmse, Art Director
 Frank Bertino, Copywriter
 Sherry Hames, Proofreader
 Courtney Improta, Brand Director
 Heather Melrose, Associate Brand Director
 Maya Lozada, Associate Brand Manager

SERVPRO Declassified

ILLUSTRATION

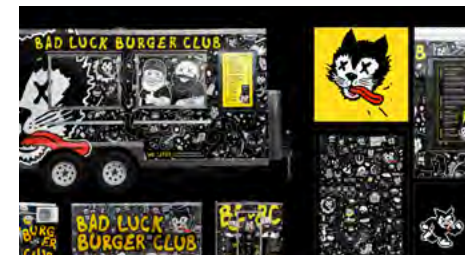


BUNTIN for **SERVPRO**

Butcher Billy, Illustrator
 Danielle Keenan, VP/Executive Producer
 Dave Damman, President & Chief Creative Officer
 Jayden Harmse, Art Director
 Frank Bertino, Copywriter
 Sherry Hames, Proofreader
 Courtney Improta, Brand Director
 Heather Melrose, Associate Brand Director
 Maya Lozada, Associate Brand Manager

Trailer

ILLUSTRATION SERIES



GS&F for **BAD LUCK BURGER CLUB**

Strobbe, Executive Creative Director
 Nathan Rayburn, Creative Director/Design
 Nate Goodwin, Associate Creative Director/Copy
 Olivia Jackson, Illustration/Design
 Kari Cottrell, Art Director/Design
 Andy Atkins & Cody Ryan, Owners

VIEW REEL FOR VIDEO COMPONENTS

Jack Daniel's 2023 BBQ Poster

ILLUSTRATION SERIES



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
 Ted Cass, Senior Art Director, Illustrator
 Erica Mikrut, Senior Copywriter
 Bobby Rosenstock, Illustrator & Letterpress
 Niki Giacchina, Project Manager
 Ricky Carroll, Senior Production Manager

UA Alumni Magazine

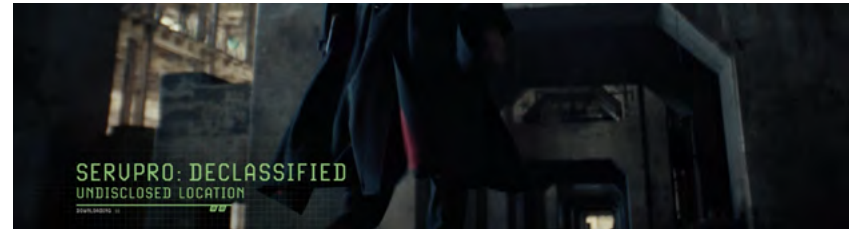
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DIVISION OF STRATEGIC COMMUNICATIONS for
THE UNIVERSITY OF ALABAMA

SERVPRO Declassified "Dragon"

ART DIRECTION



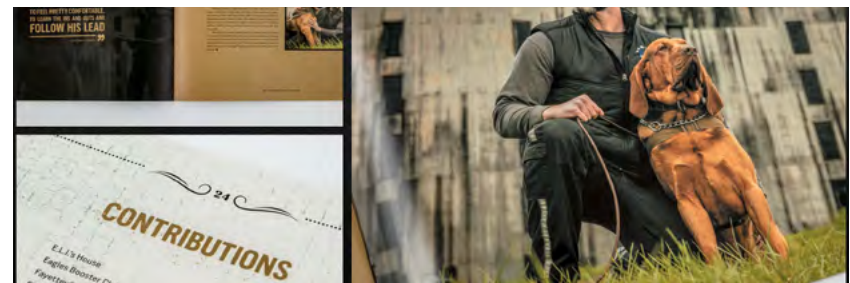
BUNTIN for SERVPRO

Danielle Keenan, VP & Executive Producer
 Dave Damman, President & Chief Creative Officer
 Courtney Improta, Brand Director
 Heather Melrose, Associate Brand Director
 Jayden Harmse, Art Director
 Frank Bertino, Copywriter
 Jonatan Maldonado, ECD
 Zack Owensby, Digital Producer
 Brigg Bloomquist, Bob Industrie
 Angelo Valencia, Editor
 Ryan Wood, VFX Supervisor

VIEW REEL
 FOR VIDEO
 COMPONENTS

Jack Daniel Distillery Report

ART DIRECTION



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director
 Ted Cass, Senior Art Director
 Lauren Haitas, Copywriter
 David Bailey, Photographer
 Niki Giacchina, Project Manager
 Ricky Carroll, Senior Production Manager

Email is Dead

ART DIRECTION CAMPAIGN

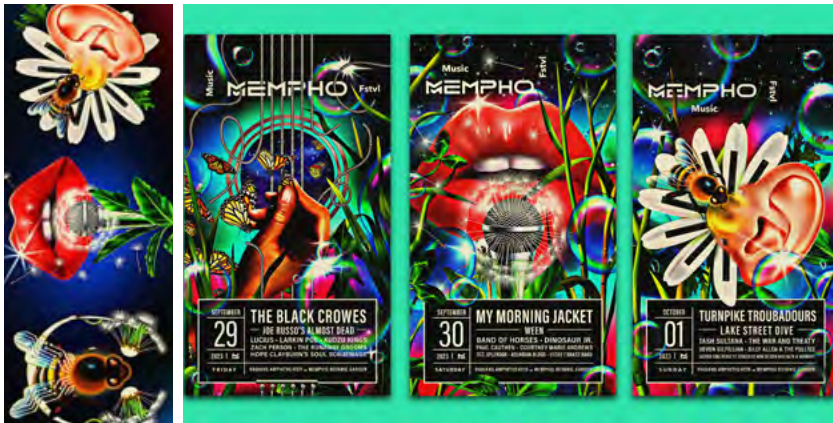


VIEW REEL
FOR VIDEO
COMPONENTS

MAILCHIMP WINK for MAILCHIMP

Mempho Fest 2023 - Event Signage

ART DIRECTION CAMPAIGN



VIEW REEL
FOR VIDEO
COMPONENTS

ST. FRANCIS ELEVATOR RIDE for
MEMPHO MUSIC FESTIVAL

Josh Breeden, Art Director

SERVPRO Declassified

ART DIRECTION



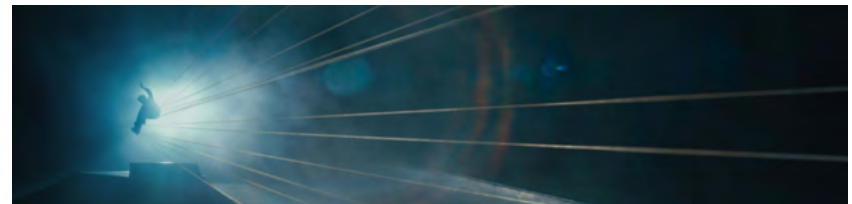
BUNTIN for **SERVPRO**

Danielle Keenan, VP & Executive Producer
Dave Damman, President & Chief Creative Officer
Courtney Improta, Brand Director
Heather Melrose, Associate Brand Director
Jayden Harmse, Art Director
Frank Bertino, Copywriter
Jonatan Maldonado, ECD
Zack Owensby, Digital Producer
Brigg Bloomquist, Bob Industrie
Angelo Valencia, Editor
Ryan Wood, VFX Supervisor

VIEW REEL
FOR VIDEO
COMPONENTS

Shell Performance Unbound

FILM & VIDEO > CINEMATOGRAPHY



VML for **SHELL USA**

VIEW REEL
FOR VIDEO
COMPONENTS

Jared Kozel, EVP, Executive Creative Director
Diogo Mendonca, Associate Creative Director
Marcelo Florentino, Associate Creative Director
Caroline Lancaster, Copywriter
Nicole McIntosh, Account Director
Morgan Kitchens, Account Supervisor
Min Yoo, Sr. Project Manager

VIEW REEL
FOR VIDEO
COMPONENTS

Tom Murphey, Chief Creative Officer, North America

Children's | Worth Fighting For

FILM & VIDEO > CINEMATOGRAPHY



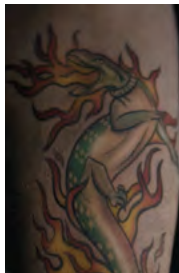
CEDAR CREATIVE for CHILDREN'S HOSPITAL OF ALABAMA

Ethan Milner, Director & Editor
 Kevin Johson, Producer
 Greyson Welch, 1st Assistant Camera & Colorist
 Sean Patrick Kirby, Director of Photography
 Champion Lighting & Grip, Gaffer,
 & Equipment Provider
 Blake Raymond, Dolly Grip
 Morgon Dickerson, 2nd Assistant Camera
 Chris Todd, Production Assistant

VIEW REEL FOR VIDEO COMPONENTS

SERVPRO Declassified "Dragon"

ART DIRECTION



BUNTIN for SERVPRO

Danielle Keenan, VP & Executive Producer
 Dave Damman, President & Chief Creative Officer
 Courtney Imprata, Brand Director
 Heather Melrose, Associate Brand Director
 Jayden Harmse, Art Director
 Frank Bertino, Copywriter
 Jonatan Maldonado, ECD
 Zack Owensby, Digital Producer
 Brigg Bloomquist, Bob Industrie
 Angelo Valencia, Editor
 Ryan Wood, VFX Supervisor

VIEW REEL FOR VIDEO COMPONENTS

Huntsville: Smart Careers

FILM & VIDEO > ANIMATION > SPECIAL EFFECTS > MOTION GRAPHICS > OR CGI



VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

VIEW REEL FOR VIDEO COMPONENTS

BIG COMMUNICATIONS for CHAMBER OF COMMERCE OF HUNTSVILLE/MADISON COUNTY

Mike Heid, Creative Director
 Ali Clark, Associate Creative Director,
 Director & Animator
 Jake Odom, Associate
 Creative Director
 Jake Williams, Illustrator
 Kristin Dober, Senior Producer
 Mary Cate O'Neil, Senior
 Account Executive
 Boutwell Studios, Sound Design
 Justin Miller, Voice Over Engineer

Smart Careers: Adv. Manufacturing

FILM & VIDEO > ANIMATION > SPECIAL EFFECTS > MOTION GRAPHICS > OR CGI



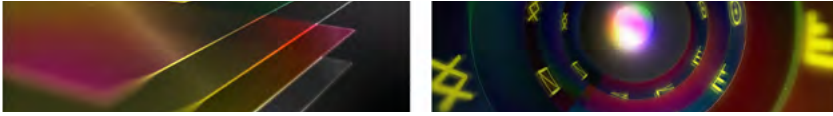
VIEW REEL FOR VIDEO COMPONENTS

BIG COMMUNICATIONS for CHAMBER OF COMMERCE OF HUNTSVILLE/MADISON COUNTY

Mike Heid, Creative Director
 Ali Clark, Associate Creative Director,
 Director & Animator
 Jake Odom, Associate
 Creative Director
 Jake Williams, Illustrator
 Kristin Dober, Senior Producer
 Mary Cate O'Neil, Senior
 Account Executive
 Boutwell Studios, Sound Design
 Justin Miller, Voice Over Engineer

Unlocking Creativity

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > OR CGI



BIG COMMUNICATIONS for **SIDEWALK FILM FESTIVAL**

Shannon Harris, Executive Creative Director
Brian Curtin, Creative Director & Animator
Ali Clark, Associate Creative Director & Animator
Dan Gavin, Digital Experience Engineer
Will Nash, 3D Artist
Aaron Gresham, Typography Design
Kristin Dober, Senior Producer
Julia Meyer, Senior Account Executive
Boutwell Studios, Sound Design

VIEW REEL
FOR VIDEO
COMPONENTS 

Shell Performance Unbound

ELEMENTS OF ADVERTISING > FILM & VIDEO > ANIMATION/SPECIAL EFFECTS > OR CGI



VML for **SHELL USA**

Jared Kozel, EVP, Executive Creative Director
Diogo Mendonca, Associate Creative Director
Marcelo Florentino, Associate Creative Director
Caroline Lancaster, Copywriter
Nicole McIntosh, Account Director
Morgan Kitchens, Account Supervisor
Min Yoo, Sr. Project Manager
Tom Murphey, Chief Creative Officer, North America

VIEW REEL
FOR VIDEO
COMPONENTS 

Mas Dicha

MUSIC WITH LYRICS

CLICK ICON
FOR MUSIC
COMPONENTS 

BRUNNER for **CHURCH'S TEXAS CHICKEN**

Dan Magdich, VP, Executive Creative Director
Jonathan Banks, Associate Creative Director
Sinping Ku, Art Director
Leo Gomez, Executive Creative Director
Bryan Jameson, Agency Producer
Sebas Lopez, Director, Easy Mondays
Chris Cortez, Sr. Account Director
Andy Gillis, Music, Uproot Andy
Erich Netheron, Audio Engineer, Company 3

Sidewalk - Unlocking Creativity

SOUND DESIGN



BOUTWELL STUDIOS for **SIDEWALK FILM FESTIVAL**

Lane McGiboney, Sound Design
Van Gunter, Sound Design
Shannon Harris, Executive Creative Director
Brian Curtin, Creative Director & Animator
Ali Clark, Associate Creative Director & Animator
Dan Gavin, Digital Experience Engineer
Will Nash, 3D Artist
Kristin Dober, Senior Producer
Julia Meyer, Senior Account Executive

VIEW REEL
FOR VIDEO
COMPONENTS 

Hope Heals | A Redefined Story

FILM, VIDEO & SOUND > CORPORATE SOCIAL RESPONSIBILITY



JAY & KATHERINE WOLF
ATLANTA, GA

CEDAR CREATIVE for HOPE HEALS

Ethan Milner, Director, Editor
Kevin Johnson, Producer

Greyson Welch, Camera Operator & Assistant Editor

Katherine & Jay Wolf, Talent

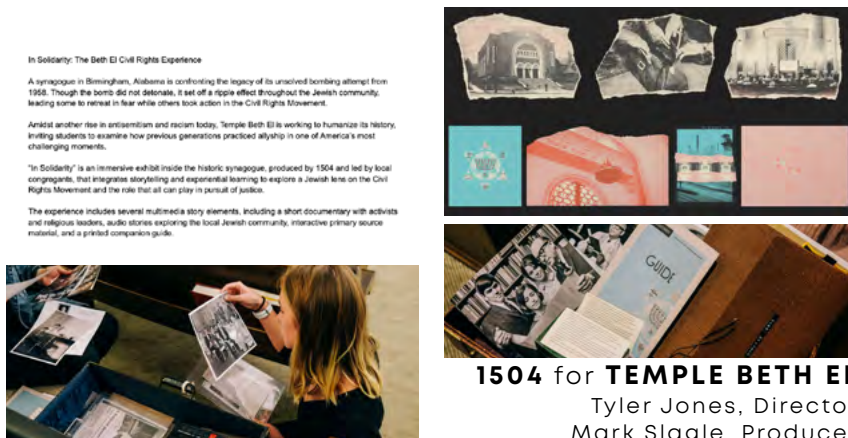
Morgon Dickerson, Assistant Editor

Alex Wolf, Client Producer

VIEW REEL
FOR VIDEO
COMPONENTS

In Solidarity

INTEGRATED MEDIA PUBLIC SERVICE CAMPAIGN



In Solidarity: The Beth El Civil Rights Experience

A synagogue in Birmingham, Alabama is confronting the legacy of its unsolved bombing attempt from 1958. Though the bomb did not detonate, it set off a ripple effect throughout the Jewish community, leading some to retreat in fear while others took action in the Civil Rights Movement.

Amidst another rise in antisemitism and racism today, Temple Beth El is working to humanize its history, inviting students to examine how previous generations practiced allyship in one of America's most challenging moments.

"In Solidarity" is an immersive exhibit inside the historic synagogue, produced by 1504 and led by local congregants, that integrates storytelling and experiential learning to explore a Jewish lens on the Civil Rights Movement and the role that all can play in pursuit of justice.

The experience includes several multimedia story elements, including a short documentary with activists and religious leaders, audio stories exploring the local Jewish community, interactive primary source materials, and a printed companion guide.

1504 for TEMPLE BETH EL

Tyler Jones, Director

Mark Slagle, Producer

Samantha Richardson, Designer

Mollie Schaefer-Thompson, Studio Manager

Jack Daniel's Bonded Rye Media Kit

SALES PROMOTION > PACKAGING



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director

Hart Armstrong, Senior Art Director

Erica Mikrut, Senior Copywriter

Niki Giacchina, Project Manager

Betty Mason, Senior Production Manager

Ricky Carroll, Senior Production Manager

VIEW REEL
FOR VIDEO
COMPONENTS

Jack Daniel's Bonded Rye Sales Kit

SALES PROMOTION > PACKAGING



FINN PARTNERS for JACK DANIEL DISTILLERY

Sean Williams, Executive Creative Director

Hart Armstrong, Senior Art Director

Erica Mikrut, Senior Copywriter

Niki Giacchina, Project Manager

Betty Mason, Senior Production Manager

Ricky Carroll, Senior Production Manager

VIEW REEL
FOR VIDEO
COMPONENTS

VIEW REEL
FOR VIDEO
COMPONENTS



aaf® district 7

professional
silver
addy® award winners

SALES PROMOTION > PACKAGING CAMPAIGN

Three Chord - Backstage Series

HARVEST MEMPHIS LLC for
THREE CHORD BOURBON

Ronnie Lewis, Creative Director
Daniel Brown, Owner

COLLATERAL MATERIAL > BROCHURE

Great Mississippi Road Trip

KIRKPATRICK & PORCH CREATIVE for
MISSISSIPPI CENTER FOR JUSTICE

Marlo Kirkpatrick, Write
& Account Executive
Alecia Porch, Designer & Art Director
Sabrina Howard, Illustrator
Robby Followell, Photographer
(Contemporary Images)
Karen Johnson, Production Assistant
John Plucker/Hederman, Printer

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

Storyteller Overland 2023 Photobook

STORYTELLER OVERLAND

Tori Riddle, Art Director

COLLATERAL MATERIAL > PUBLICATION DESIGN
> BOOK DESIGN

VEI Anniversary Book

FINN PARTNERS for
VANDERBILT EYE INSTITUTE

Sean Williams, Executive
Creative Director
Hart Armstrong, Senior Art Director
Erica Mikrut, Senior Copywriter
Amy Jones, Copywriter
Niki Giacchina, Project Manager
Betty Mason, Senior Production Manager
Ri Carroll, Senior Production Manager

DIRECT MARKETING > DIRECT MAIL

Jack Daniel's Bonded Rye Media Kit

FINN PARTNERS for
JACK DANIEL DISTILLERY

Sean Williams, Executive
Creative Director
Hart Armstrong, Senior Art Director
Erica Mikrut, Senior Copywriter
Niki Giacchina, Project Manager
Betty Mason, Senior Production Manager
Ricky Carroll, Senior Production Manager

DIRECT MARKETING > DIRECT MAIL CAMPAIGN

Jack Daniel's Bonded Rye Launch

FINN PARTNERS for
JACK DANIEL DISTILLERY

Sean Williams, Executive
Creative Director
Hart Armstrong, Senior Art Director
Erica Mikrut, Senior Copywriter
Niki Giacchina, Project Manager
Betty Mason, Senior Production Manager
Ricky Carroll, Senior Production Manager

AMBIENT MEDIA > SINGLE INSTALLATION

Spider-Man Interactive at Union Sq.

REGAL for **SPIDER-MAN: ACROSS
THE SPIDER-VERSE AT REGAL UNION
SQUARE THEATRE**

Dustin Hayes, Lead Animator
Jonathan Douglas, Director In-Theatre
Media & Prop Builder
Madi Howarth, Animator
Chris Dotson, Digital Signage Engineer
Katie Preston, Animator

AMBIENT MEDIA > SINGLE INSTALLATION

Tapas & Tecovas Broker Event

FOUNDRY COMMERCIAL

Tara Ashton, Graphic Design Manager

OUT-OF-HOME > POSTER

The Middle Finger

CAYENNE CREATIVE for
TITAN COATINGS

Dan Murch, Executive
Creative Director
Andy Odum, Creative Director of Copy
John Sims, Art Director
Marcela Powers, Account Manager

OUT-OF-HOME > POSTER SERIES

Mempho 2023 - Poster Series

**ST. FRANCIS ELEVATOR RIDE for
MEMPHO MUSIC FESTIVAL**

Josh Breeden, Art Director

WEBSITES > CONSUMER

Carroll Shelby's Website

**TILT for
REILY FOODS COMPANY**

Todd Davidson, Copywriting

SOCIAL MEDIA CAMPAIGN

Regal Logos Taken Over By Movies

**REGAL for
UNIVERSAL PICTURES, WARNER BROS
PICTURES, DISNEY, SONY AND PARA-
MOUNT PICTURES**

Dustin Hayes, Lead Animator
Madi Howarth, Animator
Katie Preston, Animator
Jon Douglas, Director In-Theatre Media

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE/INTERACTIVE

Liquid Death Enema of the State Kit

**HUMANAUT for
LIQUID DEATH**

David Littlejohn, Humanaut
Chief Creative Director
Bethany Maxfield, Humanaut Creative Director
Steven Preisman, Humanaut Associate
Creative Director
Emily DeMario, Humanaut Copywriter
Mike Cessario, Liquid Death Co-Founder/CEO
Dan Murphy, Liquid Death SVP of Marketing
Andy Pearson, Liquid Death VP of Creative
Greg Fass, Liquid Death VP of Marketing
Frank Dresmé, Liquid Death VP of Design
Misha Brunelli, Liquid Death VP of Cultwear
Will Carsola, Liquid Death Creative Director
Stu Golley, Liquid Death Associate
Creative Director

TELEVISION ADVERTISING > LOCAL

Birmingham Bowl - Good Cheer - Leg Lamp

**CHAMP CREATIVE for
BIRMINGHAM BOWL**

Sam Miller, Copywriter, Editor
Heather Jeffcoat, Agency Producer
Blake Raymond, Cinematographer
Mary Timmons Cross, Creative Assistant

TELEVISION ADVERTISING >
REGIONAL/NATIONAL

Big Bills "Coach"

**BBDO ATLANTA for
GEORGIA LOTTERY**

David Lubars, Chief Creative Officer
& BBDO Worldwide
Robin Fitzgerald, Chief Creative Officer
& BBDO Atlanta
Derrick Ogilvie, Creative Director
& BBDO Atlanta
Jon Mueller, Creative Director
& BBDO Atlanta
Lucy Orr, Senior Art Director
& BBDO Atlanta
Greg Paton-Ash, Senior Copywriter
& BBDO Atlanta
Carly Wages, Senior Strategist
& BBDO Atlanta
Heather Haley, Head of Production
& BBDO Atlanta
Mickey Strider, Executive Producer
/Photographer & BBDO Atlanta
Ami Weiner, Account Director
& BBDO Atlanta
Meg Foley, Business Affairs Supervisor
& BBDO Atlanta
Declan Lowney, Director & Shadowlight
Pictures /Minted Content

TELEVISION ADVERTISING >
REGIONAL/NATIONAL

Hellmann's Super Bowl

VML for HELLMANN'S

Bas Korsten, Global Chief Creative Officer
Daniel Bonner, Global Chief Creative Officer
Tom Murphey, Chief Creative Officer, North America
Jared Kozel, EVP & Executive Creative Director
Ransom Haywood, Associate Creative Director
Fallon Parker, Associate Creative Director

TELEVISION ADVERTISING >
REGIONAL/NATIONAL

"Please Earth Responsibly"

HUMANAUT for JUNESHINE

David Littlejohn, Chief Creative Director
Dan Jacobs, VP Creative
Steven Preisman, Associate Creative Director
Tal Tom, Copywriter
Emily DeMario, Copywriter
Nathan Dills, Copywriter
Travis Hitchcock, Designer
Ben Gortmaker, Senior Brand Producer
Brooke Frazzetto, Junior Brand Producer
Jes Shipley, Senior Project Producer
Dani Harrison, Agency Producer
Tarrisha Hicks, Creative Coordinator

TELEVISION ADVERTISING >
REGIONAL/NATIONAL

CFP Board "Bungee"

BUNTIN for CFP BOARD

Dave Damman, President & Chief Creative Officer
Ray Reed, SVP & ECD
Andrew Brooks, Associate Creative Director
Danielle Keenan, VP Executive Producer
Brook Dore, SVP & Director of Brand Management
Tara Zottola, VP & Group Brand Director
Gabrielle Fanizzi, Brand Director
Morgan Beaty, Associate Brand Manager
Kathy Canady, EVP & Chief Insights Officer
Adam Panetta, VP & Strategy Director
Madison Bentley, Associate Strategist
Jason Farrand, Director

TELEVISION ADVERTISING >
REGIONAL/NATIONAL CAMPAIGN

Aunt Angie

CHEMISTRY for
CORALISLE GROUP INSURANCE

Will Benham, EVP & Executive Creative Director
Mike Groenewald, EVP & Executive Creative Director
Lily Stockton, Associate Creative Director & CW
Cleo Bess, Associate Creative Director & AD
Chris Breen, Chief Creative Officer
Alexa McGriff, Group Strategy Director
Lauren Interrante, Group Director & Project Management
Alex Jue, Project Manager
Ashley Hampton, EVP & Client Partnerships
Jenna Stoewsand, Account Director
Payton Russel, Account Supervisor
Amy Miller, Account Director

ONLINE FILM, VIDEO, AND SOUND >
INTERNET COMMERCIAL

Everything Bad Is Good For Me

CHEMISTRY for BEYOND MEAT

AK (Akerho) Oghoghomeh, SVP & Brand Marketing
Carla Malin, VP & Marketing
Danielle Armbrust, Director & Global Brand Marketing
Somany Koeung, Sr. Design Director
Emily Harlan, Director & Integrated Marketing & Media
Zori Bennett, Manager & Social Media Marketing
Jamie Lugo-Gifford, Retail Marketing Manager
Courtney Saul, EVP & Partnerships & Experiments
Ana Echeverry, Account Supervisor
Lauren Interrante, Group Director & Project Management
Alexa McGriff, Group Strategy Director
Sydney Morgan, Brand Strategist

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE FILM, VIDEO & SOUND

ARTSmemphis: We Don't Make the Art

DCA for ARTSMEMPHIS

Doug Carpenter, Executive Creative Director
John David Dowdle, Associate Creative Director
Katie Elizabeth Carpenter, Account Manager
Brody Kuhar, Digital Content Creator
Leah Gafni, VP Strategic Activations

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE FILM, VIDEO & SOUND

Grizzly Pouch Moments: Snow Shovel

ARCHER for **GRIZZLY**
8th Street Productions,
Production Company
Nic Iyer, Director

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE FILM, VIDEO & SOUND

Grizzly Pouch Moments: Plumbing

ARCHER for **GRIZZLY**
8th Street Productions,
Production Company
Nic Iyer, Director

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE FILM > VIDEO & SOUND

Morning Joy

LIAISON PICTURES for **KAWAI**
John Henry Hinkel, Director/Producer
Ethan Pakchar, Writer/Producer

BRANDED CONTENT & ENTERTAINMENT FOR
ONLINE FILM, VIDEO & SOUND

Lifeline | Right Next To You

CEDAR CREATIVE for
LIFELINE CHILDREN'S SERVICES
Ethan Milner, Writer, Director & Editor
Kevin Johnson, Producer
Greyson Welch, Camera Operator
Preston Little, Gaffer & Dolly Grip
Morgon Dickerson, 1st Assistant
Camera & Colorist
Chris Todd, Production Assistant
The Hooten Family
(especially Josie!), Talent
Brittany Finch, Agency Producer

BRANDED CONTENT & ENTERTAINMENT >
CAMPAIGN

Grizzly Pouch Moments: Campaign

ARCHER for **GRIZZLY**
8th Street Productions,
Production Company
Nic Iyer, Director

INTEGRATED ADVERTISING CAMPAIGNS >
CONSUMER CAMPAIGN > REGIONAL/NATIONAL

The Gold Peak Golden Hour Lens

OPEN X / GOLD PEAK TEA for
OPEN X BY WPP

Jared Kozel, EVP/Executive
Creative Director
Kyle Berns, Integration Lead
Randall Bourquin, Creative Strategist

Integrated Advertising Campaigns >
Consumer Campaign > Regional/National

Made of Wyoming

77 VENTURES CREATIVE for
WYOMING WHISKEY
Michael Haje, President & CD / Writer
Galen Bernard, Chief Creative Officer
Alan Leusink, Head of Design
Brendan Gillen, CD/Writer
Kim Daniels, Executive Producer
Meredith Weiss, General Manager
Laura Ericksen, Group Account Director
Eva Speaker, Assistant Account Executive
Josette Lata, Print Producer
Boomshot, Production Company
Will Atherton, Director
Krysia Johnstone, Head of Production

INTEGRATED BRAND IDENTITY CAMPAIGN

Rendezvous Brand Update

DCA for
CHARLIE VERGOS' RENDEZVOUS
Doug Carpenter, Executive
Creative Director
John David Dowdle, Associate
Creative Director
Abbie Gordon, VP Account Service
& Digital Strategy
Brody Kuhar, Digital Content Creator
Houston Cofield, Photographer
in Residence
Emma Meskovic, Digital
Content Manager
Cara Greenstein, VP Public Engagement
Leah Gafni, VP Strategic Activations
Annelise Danielson, Project Manager

Integrated Brand Identity Campaign

A Better Way to Cargo

RED SIX MEDIA for
PORT OF SOUTH LOUISIANA

INTEGRATED BRAND IDENTITY CAMPAIGN

Speakeasy while you still can

BRAND SOCIETY for
BOURBON STREET DRINKERY
Mike Rainey, CCO/Executive Creative
Director/Partner
Lori Archer-Smith, Associate Creative
Director/Copy Chief
Tyler Trobert, Art Director
Gage Burke, Art Director
Meghan Deist, Associate Art
Director/Designer
Samantha Brooks, Director of Engagement
Aimee Holt, Digital Marketing Strategist
Kristin Selle, Digital Content Producer
/ Social Media Manager
Gabrielle Chulick, Social Media Manager
Scott Gulle, Director of Project Management
/ Production
Elizabeth Schoen, Account Manager
Troy Cox, Partner/ Chief Strategy Officer

COPYWRITING

Welcome to Y'all

BRAND SOCIETY for
MOE'S ORIGINAL BBQ

Mike Rainey, CCO/Executive
Creative Director/Partner
Lori Archer-Smith, Associate
Creative Director/Copy Chief
Tyler Trobert, Art Director
Gage Burke, Art Director/Editor
Meghan Deist, Associate
Art Director/Designer
Samantha Brooks, Director of
Engagement
Aimee Holt, Digital Marketing Strategist
Kristin Selle, Digital Content
Producer/Social Media Manager
Gabrielle Chulick, Social Media Manager
Scott Gulle, Director of Project
Management/Production
Elizabeth Schoen, Account Manager
Troy Cox, Partner/Chief Strategy Officer

LOGO DESIGN

The Bell

BOLD AGENCY for
COPT DEFENSE PROPERTIES

Ashton Peluso, Brand/UI Designer
Arielle Stroman, Multimedia Producer
Lauren Gowins, CEO & Founder

LOGO DESIGN

Beryl Room

BOLD AGENCY for
COPT DEFENSE PROPERTIES

Ashton Peluso, Brand/UI Designer
Arielle Stroman, Multimedia Producer
Lauren Gowins, CEO & Founder

LOGO DESIGN

Saban Center Logo Design

MP&F for **SABAN CENTER**

COPYWRITING

Happy New Year, Legally Speaking

BIG COMMUNICATIONS for
LIGHTFOOT FRANKLIN & WHITE, LLC

Shannon Harris, Executive
Creative Director
Mike Heid, Creative Director & Copywriter
Blake Young, Associate Creative Director
Kristin Dober, Senior Producer
JaneAnne Yager, Account Supervisor
Craftsman Printing, Print Production

LOGO DESIGN

Port Orleans Brewing Logo

BRAND SOCIETY for
PORT ORLEANS BREWING COMPANY

Mike Rainey, CCO/Executive
Creative Director/Partner
Lori Archer-Smith, Associate
Creative Director/Copy Chief
Tyler Trobert, Art Director
Gage Burke, Art Director/Editor
Meghan Deist, Associate Art
Director/Designer
Samantha Brooks, Director
of Engagement
Aimee Holt, Digital Marketing Strategist
Kristin Selle, Digital Content
Producer/Social Media Manager
Gabrielle Chulick, Social Media Manager
Scott Gulle, Director of Project
Management/ Production
Elizabeth Schoen, Account Manager
Troy Cox, Partner/Chief Strategy Officer

LOGO DESIGN

Bombshells by Beth Logo

LEWIS COMMUNICATIONS for
BOMBSHELLS BY BETH HAIR

STYLIST LOGO

Robert Froedge, Creative
Director/AD/Designer
Katie Peninger, Account Services

ILLUSTRATION

Jack Daniel's 2023 BBQ Poster

FINN PARTNERS for
JACK DANIEL'S DISTILLERY

Sean Williams, Executive
Creative Director
Ted Cass, Senior Art Director, Illustrator
Erica Mikrut, Senior Copywriter
Bobby Rosenstock, Illustrator, Letterpress
Niki Giacchina, Project Manager
Ricky Carroll, Senior Production Manage

ILLUSTRATION SERIES

SERVPRO Declassified

BUNTIN for **SERVPRO**

Butcher Billy, Illustrator
Danielle Keenan, VP, Executive Producer
Dave Damman, President
& Chief Creative Officer
Jayden Harmse, Art Director
Frank Bertino, Copywriter
Sherry Hames, Proofreader
Courtney Improta, Brand Director
Heather Melrose, Associate
Brand Director
Maya Lozada, Associate
Brand Manager

ART DIRECTION

Sugar Bowl Pitch Deck

PURE for **SUGAR BOWL**

Andres Orozko, Senior Art Director

ART DIRECTION

Jack Daniel's 2023 BBQ Poster

FINN PARTNERS for

JACK DANIEL'S DISTILLERY

Sean Williams, Executive
Creative Director

Ted Cass, Senior Art Director, Illustrator
Erica Mikrut, Senior Copywriter
Bobby Rosenstock, Illustrator, Letterpress
Niki Giacchina, Project Manager
Ricky Carroll, Senior Production Manager

ART DIRECTION CAMPAIGN

Belle Meade Social Environment

DCA for **BELLE MEADE SOCIAL**

Doug Carpenter, Executive
Creative Director

John David Dowdle, Associate
Creative Director

Katie Elizabeth Carpenter, Account
Manager

Cara Greenstein, VP Public Engagement
Houston Cofield, Photographer
in Residence

Brody Kuhar, Digital Content Creator

ART DIRECTION CAMPAIGN

No Gravity Tour

STORYTELLER OVERLAND

Tori Riddle, Art Director, Photographer
& Web Designer

Amy Audiss, Creative Director
& Photographer

Ingrid Ellis, Communications Specialist
Harrison Tarabella, DP/Cinematographer
Evan Batky, Photographer

ART DIRECTION CAMPAIGN

Trailer

GS&F for **BAD LUCK BURGER CLUB**

Melvin Strobbe, Executive
Creative Director

Aaron Rayburn, Creative
Director/Design

Nate Goodwin, Associate
Creative Director/Copy

Olivia Jackson, Illustration/Design
Kari Cottrell, Art Director/Design
Andy Atkins & Cody Ryan, Owners

FILM & VIDEO > ANIMATION > SPECIAL EFFECTS
> MOTION GRAPHICS > OR CGI

Smart Careers: Construction

BIG COMMUNICATIONS for
**CHAMBER OF COMMERCE OF
HUNTSVILLE/MADISON COUNTY**

Mike Heid, Creative Director
Ali Clark, Associate Creative Director,
Director & Animator

Jake Odom, Associate
Creative Director

Jake Williams, Illustrator

Kristin Dober, Senior Producer

Mary Cate O'Neil, Senio
Account Executive

Boutwell Studios, Sound Design
Justin Miller, Voice Over Engineer

FILM & VIDEO > ANIMATION > SPECIAL EFFECTS
> MOTION GRAPHICS > OR CGI

Smart Careers: Healthcare

BIG COMMUNICATIONS for
**CHAMBER OF COMMERCE OF
HUNTSVILLE/MADISON COUNTY**

Mike Heid, Creative Director
Ali Clark, Associate Creative Director,
Director & Animator

Jake Odom, Associate
Creative Director

Jake Williams, Illustrator

Kristin Dober, Senior Producer

Mary Cate O'Neil, Senio
Account Executive

Boutwell Studios, Sound Design
Justin Miller, Voice Over Engineer

FILM & VIDEO > ANIMATION > SPECIAL EFFECTS
> MOTION GRAPHICS > OR CGI

Smart Careers: Cyber Security

BIG COMMUNICATIONS for
**CHAMBER OF COMMERCE OF
HUNTSVILLE/MADISON COUNTY**

Mike Heid, Creative Director
Ali Clark, Associate Creative Director,
Director & Animator
Jake Odom, Associate
Creative Director
Jake Williams, Illustrator
Kristin Dober, Senior Producer
Mary Cate O'Neil, Senior
Account Executive
Boutwell Studios, Sound Design
Justin Miller, Voice Over Engineer

ANIMATION > SPECIAL EFFECTS >
MOTION GRAPHICS > OR CGI

Pay it Forward

FATHAPPY for
COVENANT HOUSE NEW ORLEANS

Matthew Wilder, Director/Editor
Eritria Pitts, Producer
Levi Porter, Director of Photography
Amber Vogts, Animation
Creative Director
Marieven Artigas, Motion
Designer /Animator
Nic Apostoli, Colorist
Brian Mullany, Audio Mix / Master
Mikayla Mitchell, Animation Intern

VIDEO EDITING

Pay it Forward

FATHAPPY for
COVENANT HOUSE NEW ORLEANS

Matthew Wilder, Director/Editor
Eritria Pitts, Producer
Levi Porter, Director of Photography
Amber Vogts, Animation
Creative Director
Marieven Artigas, Motion
Designer /Animator
Nic Apostoli, Colorist
Brian Mullany, Audio Mix / Master
Mikayla Mitchell, Animation Intern

SOUND DESIGN

Shell Performance Unbound

VML for **SHELL USA**

Jared Kozel, EVP, Executive
Creative Director
Diogo Mendonca, Associate
Creative Director
Marcelo Florentino, Associate
Creative Director
Caroline Lancaster, Copywriter
Nicole McIntosh, Account Director
Morgan Kitchens, Account Supervisor
Min Yoo, Sr. Project Manager
Tom Murphey, Chief Creative
Officer, North America

CORPORATE SOCIAL RESPONSIBILITY,
ANNUAL REPORT

Jack Daniel Distillery Report

FINN PARTNERS for
JACK DANIEL'S DISTILLERY

Sean Williams, Executive
Creative Director
Ted Cass, Senior Art Director, Illustrator
Erica Mikrut, Senior Copywriter
Bobby Rosenstock, Illustrator, Letterpress
Niki Giacchina, Project Manager
Ricky Carroll, Senior Production Manager

FILM, VIDEO & SOUND >
CORPORATE SOCIAL RESPONSIBILITY

Earth Day 2023

**COUNTRY MUSIC HALL OF
FAME AND MUSEUM**

Warren Denney, Creative
Services Vice President
Luke Wiget, Creative Director
Sam Farahmand, Content Director
Arlie Birket, Designer, Animator
Emma Kieffer, Video Editor

FILM, VIDEO & SOUND > PUBLIC SERVICE

USMC 248th Birthday Message

VML for **UNITED STATES
MARINE CORPS**

Jared Kozel, EVP, Group Creative Director
Alan Whitley, Group Creative Director
Greg Boyed, Content Creator
Jane Jacobsen, Executive Producer



congrats

and good luck at the
national competition

